



MCR agency

HIGHLIGHT COLLABS



BRIEF FOR BRANDS

MCR AGENCY 2023

Some things about our best partners
collabs with worldwide brands.

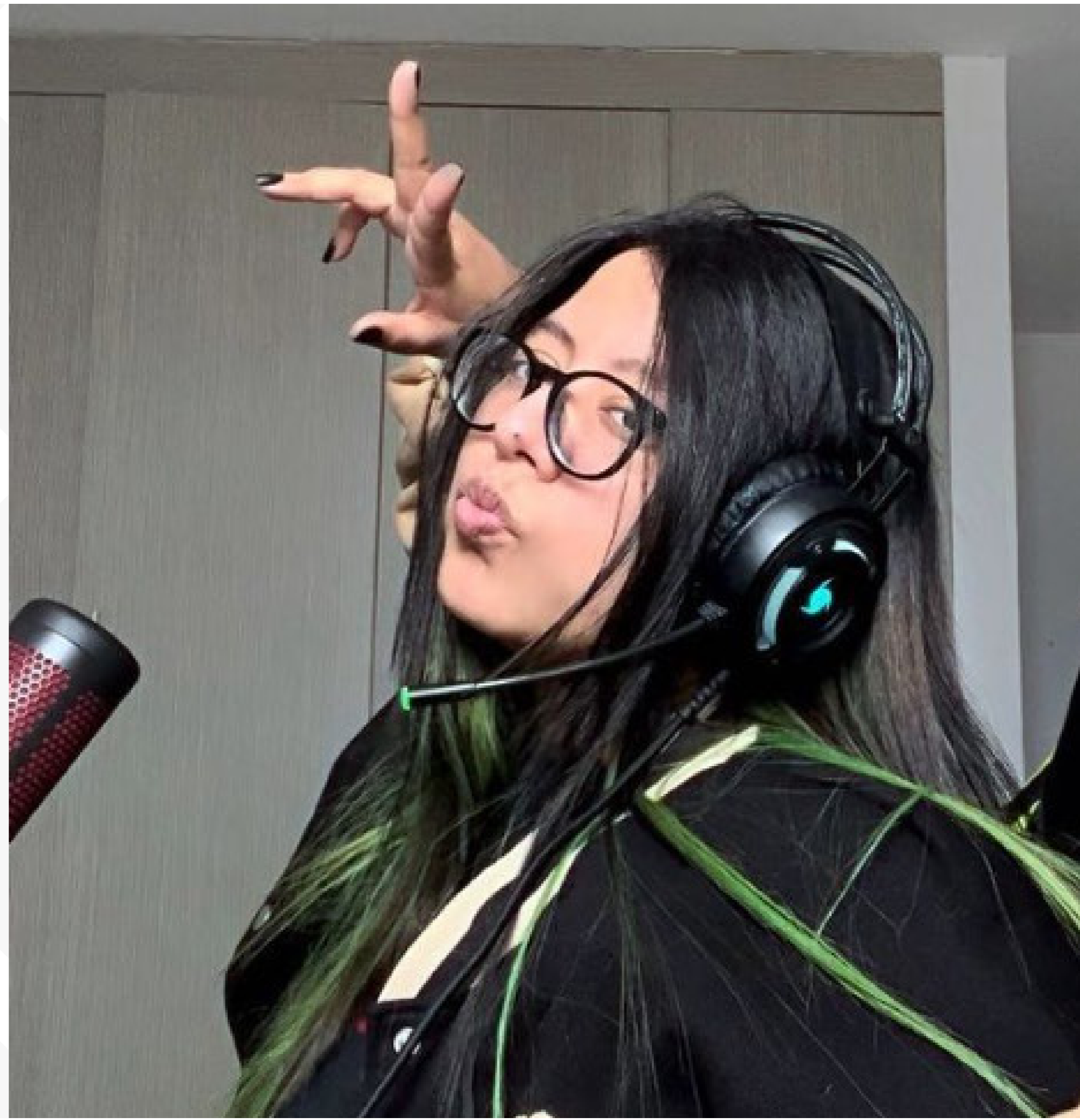


loot boy®

LA CHAMA

highlights collab

La chama is a content creator managed by **MCR AGENCY** which has collab with **LOOTBOY** and reached **2.6MILLION** of views on his collab.





POLLO FRITO

highlights collab

Pollo Frito is a content creator managed by **MCR AGENCY** which has collab with **FALL GUYS** and reached **414.8K** of views on his collab.





✦ CAPITÁN GATO ✦

highlights collab

Capitán Gato is a content creator managed by **MCR AGENCY** which has collab with **WARNER/MULTIVERSUS** and reached **65,346K** of views on his collab.



GENSHIN IMPACT

LEÓN PICARÓN

highlights collab

León Picarón is a content creator managed by **MCR AGENCY** which has collab with **GENSHIN IMPACT** and reached **65,346K** of views on his collab.





BOBICRAFT

highlights collab

Bobicraft is a streamer managed by **MCR AGENCY** which has collab with **EPIC GAMES - FORTNITE** and reached **351,700K** of views on his collab.



STUMBLE GUYS

STUMBLE GUYS

highlights collab

Stumble guys is a brand we join multiple times in **MCR AGENCY**. In 4 months we have reached this amazing number with the collab and trust of all our creators, and by doing so we were leaders in App Store & Google Play in most of the Spanish speaking countries.





MCR agency

WHO ARE US? LET US TELL YOU





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SOMETHING ABOUT US

MCR AGENCY 2023

We are a company based in Barcelona, Spain, in which we currently represent and manage content creators and brands.

Also, as times has changed and social media evolved as no one expected, we, as a company and as a team-grown expanded throughtout all Spanish speaking countries.

Most of our creators, we have more than a 100 talents as of today are now up to the top list of views and visits in terms of gaming related content in TikTok & Youtube.

Now a days, MCR-AGENCY is very proud to be able count up to a team of 12 people working divided in different areas to ensure the best service and results to all of our profiles and clients.



SOMETHING ABOUT US

MCR AGENCY 2023

MCR-AGENCY (Managers of Creators and Representatives), nace de la necesidad de aunar dos pilares, como son las marcas y los creadores de contenido, como respuesta a las nuevas tendencias que el mercado nos ofrece.

La publicidad tradicional sigue en caída libre, y la necesidad de adaptación de las marcas a esta nueva realidad necesita de una intermediación directa entre estos actores.

MCR-Agency, trabaja directamente con creadores de todas las plataformas, TikTok, Twitch, YouTube e Instagram. El poder tratar directamente con cada uno de estos creadores en todas y cada una de sus plataformas, nos otorga unos conocimientos y capacidad de reacción únicas en el sector.



¿QUÉ TE OFRECEMOS?

MCR AGENCY 2023

- Contamos con centenares de Creadores de Contenido online según las necesidades de tu producto o marca.
- Personaliza tus necesidades, conociendo de primera mano al creador de contenido escogido.
- Conoce la eficacia de anteriores campañas, así como el estado de las contratadas.
- Identifica falsos creadores de contenido gracias a nuestras auditorías de audiencia.
- Soporte 24H por cualquier de nuestros agentes.
- Soporte legal frente a cualquier incertidumbre.



Barcelona, Spain.

MCR
agency

THANK YOU

AND WE LOOK FORWARD TO WORKING WITH YOU

Best from all of our team, specially ceo's Sergi & Inés.